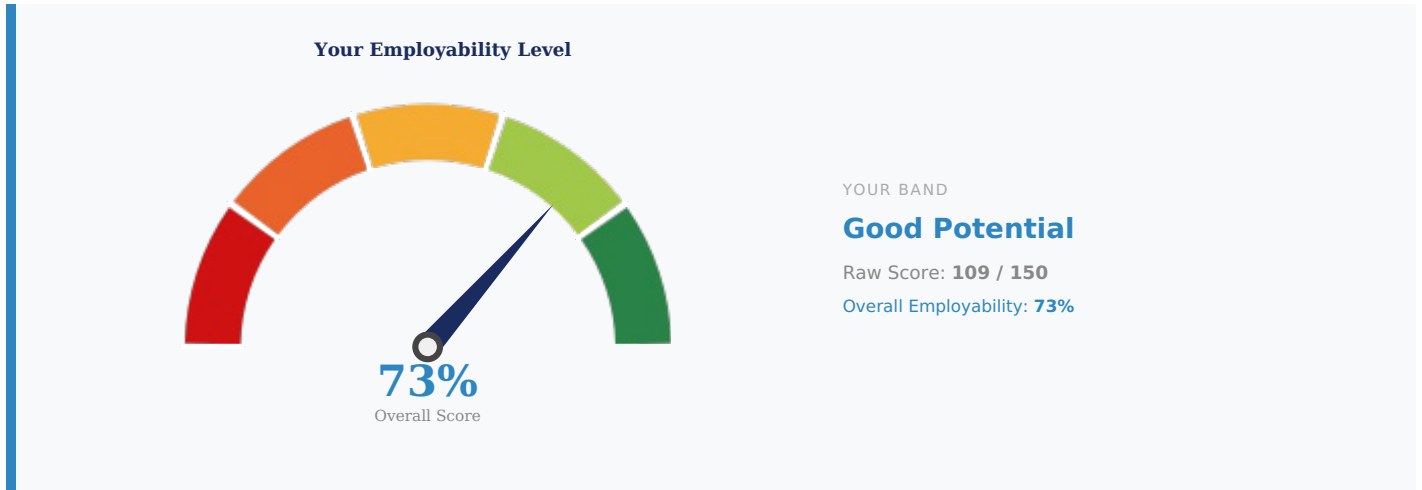


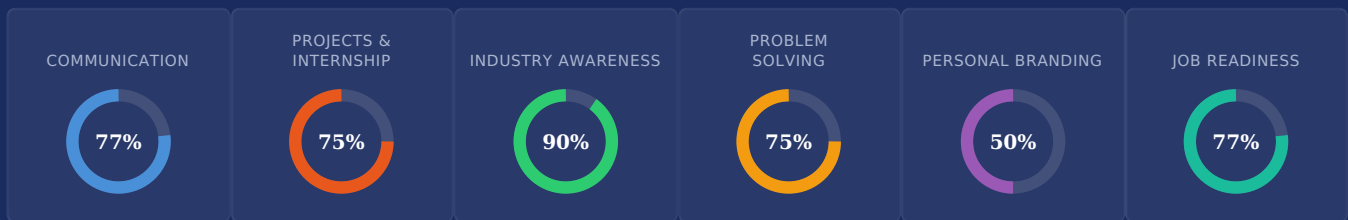
Hi,

Your personalised 360° Employability Scorecard is ready. This report analyses your readiness across every dimension employers use to shortlist candidates.



COMPLETE 360° ANALYSIS

Full-spectrum breakdown across every dimension employers evaluate



YOUR PERSONALISED ANALYSIS

WHAT YOUR SCORE REVEALS

Your total score of 109 out of 150, placing you in the Good Potential band with a percentage of 73%, signals to a recruiter that you have a solid foundation in some areas, but also have opportunities for growth and improvement in others. With a Communication score of 77%, a Projects & Internship score of 75%, and a Job Readiness & Growth Mindset score of 77%, you demonstrate moderate strength in these areas, indicating a need for refinement and practice to excel. However, your Industry Awareness score of 90% stands out, showcasing a strong understanding of current trends and company research, which can be a significant advantage in the hiring process. A recruiter would conclude that you have potential, but may require some development and coaching to reach your full potential, particularly in areas like Personal Branding & Networking, where your score is 50%.

DIMENSION-BY-DIMENSION ANALYSIS

Communication, at 77%, signals to a recruiter that you have some strengths in expressing yourself, but may struggle with consistency and effectiveness in various contexts, such as group discussions, where your score is lower. This may lead to real hiring consequences, such as being overlooked for roles that require strong presentation skills or being perceived as less confident in interviews. A sharp insight you may not have considered is that improving your professional writing skills, where you scored a B, can have a significant impact on your overall Communication score and make you a more competitive candidate.

Projects & Internship, at 75%, indicates that you have some experience and can explain the impact of your projects to a certain extent, but may lack depth and breadth in your experiences or struggle to articulate their relevance. This may result in a recruiter questioning your

ability to apply theoretical knowledge in practical settings, leading to a lower likelihood of being shortlisted for roles that require significant project experience. A key insight is that focusing on explaining the impact of your projects, where you scored a C, can help you stand out from other candidates and demonstrate your value to potential employers.

Industry Awareness, at 90%, is a significant strength, showcasing your knowledge of current trends and company research. This signals to a recruiter that you are informed, engaged, and proactive in staying up-to-date with industry developments, which can be a major competitive advantage. The real hiring consequence is that you are more likely to be considered for roles that require a deep understanding of the industry and its trends, and you may be perceived as a more desirable candidate due to your expertise. An insight you may not have considered is that leveraging your Industry Awareness to ask informed questions during interviews can further demonstrate your engagement and interest in the field.

Problem Solving, at 75%, suggests that you have some ability to approach challenges and provide examples of problem-solving, but may struggle with consistency and effectiveness in your approach. This may lead to a recruiter questioning your ability to handle complex situations or think critically, potentially impacting your likelihood of being shortlisted for roles that require strong problem-solving skills. A key insight is that improving your approach to challenges, where you scored a C, can help you develop a more structured and effective problem-solving strategy, making you a more attractive candidate.

Personal Branding & Networking, at 50%, is an area that requires significant improvement, as it signals to a recruiter that you may struggle with self-promotion, online presence, and building professional relationships. This can lead to real hiring consequences, such as being overlooked for roles that require a strong professional network or being perceived as less visible in your industry. A sharp insight you may not have considered is that creating a strong LinkedIn profile, where you scored a C, can be a crucial step in establishing your personal brand and expanding your professional network.

Job Readiness & Growth Mindset, at 77%, indicates that you have some strengths in preparing for interviews, responding to feedback, and building skills, but may require further development to excel in these areas. This may result in a recruiter questioning your ability to adapt to new situations or demonstrate a growth mindset, potentially impacting your likelihood of being shortlisted for roles that require strong job readiness. An insight you may not have considered is that focusing on skill building, where you scored an A, can help you develop a more proactive approach to professional development and make you a more competitive candidate.

YOUR 3 BIGGEST STRENGTHS

Your three highest-scoring areas are Industry Awareness at 90%, Communication at 77%, and Job Readiness & Growth Mindset at 77%. Industry Awareness creates a significant competitive advantage in interviews, as it demonstrates your expertise and engagement with the industry, making you a more desirable candidate. This is particularly rare among Indian job seekers, as many may not prioritize staying up-to-date with industry trends and developments. Communication and Job Readiness & Growth Mindset also provide competitive advantages, as they demonstrate your ability to express yourself effectively and adapt to new situations, respectively. These strengths are rarer among Indian job seekers than most candidates realise, as they require a combination of skills, knowledge, and mindset that not all candidates possess.

YOUR 3 CRITICAL GAPS

Your three areas costing the most in the current job search are Personal Branding & Networking at 50%, Problem Solving at 75%, and Projects & Internship at 75%. Personal Branding & Networking is a critical gap, as it costs you visibility and credibility in your industry, making it harder to be considered for roles that require a strong professional network. To fix this, you can start by creating a strong LinkedIn profile and engaging in active networking. Problem Solving is another gap, as it costs you the ability to handle complex situations and think critically, potentially impacting your likelihood of being shortlisted for roles that require strong problem-solving skills. To address this, you can practise explaining your approach to challenges and develop a more structured problem-solving strategy. Projects & Internship is also a gap, as it costs you the ability to demonstrate practical experience and relevance, potentially impacting your likelihood of being shortlisted for roles that require significant project experience. To fix this, you can focus on explaining the impact of your projects and developing a stronger portfolio.

YOUR 7-DAY ACTION PLAN

Day 1: Open a LinkedIn account and start building your profile, focusing on showcasing your Industry Awareness and expertise.

Day 2: Write a professional summary for your LinkedIn profile, highlighting your strengths and experiences.

Day 3: Create a list of 10 companies you would like to work for and research their current trends and developments, using your Industry Awareness to inform your search.

Day 4: Practise explaining your approach to challenges, using examples from your projects and experiences to demonstrate your problem-solving skills.

Day 5: Develop a portfolio that showcases your projects and experiences, focusing on explaining the impact and relevance of each project.

Day 6: Reach out to 5 professionals in your industry and start building your network, using your LinkedIn profile and professional summary to introduce yourself.

Day 7: Review and refine your resume, focusing on highlighting your strengths and experiences, and tailoring it to the companies and roles you are applying for.

INTERVIEW INTELLIGENCE

Questions you WILL be asked based on weak areas: "Can you explain a time when you had to solve a complex problem?" and "How do you stay up-to-date with industry trends and developments?" For the first question, a strategy for answering honestly but effectively is to use the STAR method, providing a clear and concise example of your problem-solving skills. For the second question, a strategy is to discuss your sources of information, such as industry publications or online courses, and explain how you apply this knowledge in your work.

Talking point you should BRING UP based on strengths: Your Industry Awareness and expertise, which can be introduced by discussing a recent trend or development in the industry and explaining how you think it will impact the company or role you are applying for. This can help control the interview in your favour, demonstrating your engagement and knowledge of the industry.

YOUR 30-DAY TRAJECTORY

If you apply for jobs today without any changes, you may struggle to stand out from other candidates, particularly in areas like Personal Branding & Networking, where your score is 50%. Your moderate scores in Communication, Projects & Internship, and Problem Solving may also impact your likelihood of being shortlisted for roles that require strong skills in these areas. However, if you follow the 7-day action plan and continue to work on your gaps and weaknesses over the next 30 days, you can significantly improve your chances of success. By developing a strong LinkedIn profile, practising your problem-solving skills, and building your professional network, you can demonstrate your value and potential to recruiters and employers, making you a more competitive candidate. At the 30-day mark, you can expect to have a stronger online presence, improved problem-solving skills, and a more robust professional network, making you more likely to be considered for roles that align with your strengths and interests. You must start taking action now to achieve this trajectory and create a more promising future for yourself.

SCORE REFERENCE GUIDE

Score	Band	What It Means
120-150	High Employability	Strong across all 6 dimensions. Highly competitive.
90-119	Good Potential	Solid foundation. Minor gaps to close.
60-89	Needs Development	Significant gaps requiring immediate action.
0-59	Requires Significant Improvement	Foundational rebuilding needed across most areas.

YOUR ANSWERS — QUICK REFERENCE

Use this to cross-reference the analysis above. Each Q number in your report maps to a row below.

#	Question Topic	Your Answer
1	Interview confidence	Very confidently - structures thoughts clearly, speaks without hesitation
2	Professional writing skills	Average - gets the message across but not always polished
3	Group discussions & meetings	Not well - tends to stay quiet or gets distracted

Relevance of projects /

4	internships	Highly relevant - 2 or more completed projects or internships with results
5	Ability to explain impact & outcomes	No - cannot explain clearly or has not completed one
6	Knowledge of current industry trends	Somewhat - has basic knowledge but often misses current updates
7	Company research & target employers	Yes - researched target companies, understands culture and requirements
8	Approach to new challenges	Feels stuck - usually waits for someone to guide
9	Independent problem-solving example	Yes - specific example with context, action taken and measurable outcome
10	LinkedIn profile optimisation	Minimal - no profile or not updated in over a year
11	Active professional networking	Not at all - does not use LinkedIn or attend networking events
12	Portfolio / GitHub / public showcase	No - no public showcase of work
13	Interview preparation readiness	Not prepared - has not done any serious interview preparation
14	Response to critical feedback	Somewhat - tries to accept it but sometimes feels defensive initially
15	Consistency in skill building	Very consistent - dedicates time every week to learning through courses

Ready to close your gaps?

Our team at Leaders Desk works directly with candidates to close skill gaps, build professional profiles, and connect them to the right opportunities.

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